



**IIM**  
SHILLONG

**INDIAN INSTITUTE OF MANAGEMENT SHILLONG**



**9<sup>TH</sup> INTERNATIONAL CONFERENCE ON SUSTAINABILITY**

**THEME: Collaboration, Compassion and Co-Creation**

**November 3<sup>rd</sup> - 5<sup>th</sup>, 2022**



## ABOUT THE CONFERENCE

It has been **fifteen years** since its inception that **IIM Shillong** has kept alive and strengthened its intellectual and moral commitment to the overarching cause of integrating Sustainability into every aspect of its academic programmes and initiatives covering all aspects of human endeavour. SUSCON, the flagship event of the Institute, is not just a Conference or another academic activity, it is a movement that has created a platform for dialogues and deliberations at a local, national as well as global level. It aspires towards creating a value-based, humane and sustainable future for business, academia, Government, civil society groups, NGOs and thinkers and practitioners covering all disciplines of management and beyond to include all the other domains of pursuit of knowledge and practice. It dreams of leaving behind for posterity ethically driven business organizations, a sane and happy society and a sustainable planet earth to be created by visionary, conscientious and inspired leaders of thought and action from enlightened academic and research institutions.

Over the years, many eminent personalities from the world over have shared their valuable insights on various aspects of Sustainability. SUSCON has been blessed by the presence of Bharat Ratna **Dr. A P J Abdul Kalam, former President of India**, and Padma Bhushan **Dr. Sundarlal Bahuguna** and **Jadab Payeng, the Forest Man of India, Dasho Karma Ura, the President of Centre for Bhutan Studies and Gross national Happiness (GNH) Research** as our Chief Guests among many others.

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## KNOWLEDGE PARTNER

European SPES Institute (EUROSPES) will be our Knowledge Partners for SUSCON IX.

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## CONFERENCE THEME

SUSCON IX of IIM Shillong will weave around the central theme of:

### **Collaboration, Compassion and Co-Creation**

*“The only thing that can redeem mankind is cooperation,” said Bertrand Russell.*

Challenging the dominantly prevailing competitive model of mainstream management, we feel that a more collaborative approach and strategy is urgently needed to address the concerns around the sustainability issues of today’s business worldwide. Such futuristic organizations will seek to build long-term, mutually beneficial relationships with all stakeholders for creating sustainable values for their global business ecosystem inspired by a holistic and shared vision. It may be pertinent here to reflect upon the words of caution raised by Edward de Bono: “Companies that solely focus on competition will ultimately die. Those that focus on value creation will thrive.”

*“They only live who live for others. Condemn none: if you can stretch out a helping hand, do so.” Swami Vivekananda*

Building collaborative enterprises cannot be possible merely by addressing the critical issues at an academic level. Touching and transforming the lives of others, especially the underprivileged at the bottom of the pyramid, will need momentum, inspiration and commitment from the deepest level of our noble emotions. Thus, intellectual concerns need to be enlivened with care and compassion for others for producing any desirable outcome and tangible impact on lives of humankind.

*“Creativity is seeing what others see and thinking what no one else ever thought. Creativity is contagious. Pass it on.” Albert Einstein*

Finally for bringing about real and meaningful transformation in modern business organizations, mainstream academic institutions and all other stakeholder communities, the need of the hour is to design and implement creative interventions in a collaborative spirit with compassion as the inspirational power from the core of our heart. Intense engagement in such co-creative interventions driven by technological innovations and guided by the spirit of social entrepreneurship will not only help transform our society, organizations and the planet at large but also question and change the way we think and live, the way we see ourselves and look at the world from the depth of our inner space and vision.

With SUSCON IX may we embark on this voyage with inspiration from the two following illuminating insights from Mahatma Gandhi and Rabindranath Tagore:.

*“There is enough on earth to satisfy every man’s need, but not enough to satisfy every man’s greed.”- Gandhi*

*“I cannot commit the grievous sin of losing faith in man. I shall wait for the new dawn when the air will be rendered clean with the spirit of service and sacrifice. Perhaps that dawn will come from the East where the sun rises.” - Tagore .*

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## SUB-THEMES

The Conference provides a global platform for engaging in dialogues and deliberations to address the issues and challenges around the following Sub-themes:n.

- Collaborative Alliances and Partnerships for Sustainability
- Leadership and Governance for Sustainable Development
- Building Trust and Empathy for Co-creating Humane Organizations
- Circular Economy and Socio-economic Balance
- Diversity, Inclusion and Social Equity
- Energy Efficiency and Resource Mobilization for Sustainability
- Sustainable Supply Chain and Life-Cycle Management
- Sustainable Finance and Cooperative Financial Institutions
- Sustainable Value Cocreation in a Post-Covid World
- Transforming Work and Life for a Sustainable Future

Note: The above Sub-themes are indicative only and not restrictive of the scope and coverage of the Conference.

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## SUBMISSION TYPE

- Research Paper (qualitative/quantitative/mixed)
- Literature Review
- Case Study
- Conceptual paper



## SUBMISSION PROCESS

### Important Dates

Last date for abstract submission:

5 September 2022

Decision on acceptance:

26 September 2022

Registration begins:

22 September 2022

Registration closes:

17 October 2022

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## PUBLICATION OF CONFERENCE PROCEEDINGS

We plan to publish the Conference proceedings in a SCOPUS Indexed Book by an International Publisher for selected full papers after the Conference and another final round of review.

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## CONFERENCE ORGANIZING COMMITTEE

Prof. Sanjoy Mukherjee

Prof. Sanjeeb Kakoty

Prof. Achinta Kr. Sarmah

Prof. Prasanta Kr. Chopdar

Prof. Kailash Choudhary

Prof. Subhadip Mukherjee

Prof. Vishakha Bansal

Prof. Sitanshu Sekhar Das

Prof. Priya Alat

Prof. Bharath Shashanka Katkam

Dr. Sudhir Kr. Jena

Shri Hemango K Dutta

Conference Co-Chair

Conference Co-Chair

Members

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## CONTACT US

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